

COVERDERM[®]

since 1932

beauty-*full* skin solutions



Camouflage

Sun Care



Cosmeceuticals

Colorceuticals



Brand Profile



The **WORLD LEADER** in Cosmetic Camouflage for over 80 years!

The **first** camouflage make-up worldwide and the **only** one to be awarded a US Patent!

Recommended throughout the years by **dermatologists** and **make-up artists** worldwide.

A **complete beauty solution** of corrective cosmetics to conceal *any* major or minor skin imperfection on face and body.



TREATMENT against

AGING

PHOTO-
AGING

EXPRESSION
LINES

e-aging®



An all-in-one, total anti-wrinkle system against wrinkles *and* expression lines.

Fights all 4 main causes of wrinkle formation (aging, photo-aging, facial expressions, *e-aging*®), using **advanced bio-mimicking peptides**.

World's 1st
anti *e-aging*®

skin aging caused by
**Blue Light &
EMR Radiation**
emitted from
electronic devices



Multi-functional skin whitening, for the ultimate skin lightening and illuminating effect.

Reduces melanin production in all the **5 stages** of its formation, using a complex of state-of-the-art active ingredients.

Different formulation ***for each ethnic skin type*** (Asian, Caucasian and dark skin types).



Profound anti-redness cosmetics
against couperose, facial redness,
 dark eye circles and spider veins.



COLORCEUTICALS

maquillage

long lasting
100% waterproof

action

against wrinkles/
spots/redness/
dark eye circles

protection

from all types
of radiation



SPF 50+



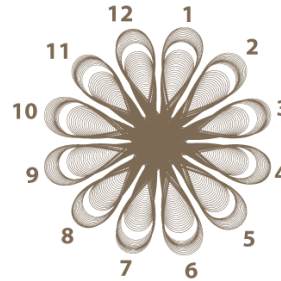
EXCLUSIVE TECHNOLOGY

Available under the
VANISH, PEPTUMAX and **LUMINOUS**
product lines, in **liquid foundation**,
concealer and **compact powder** form.



Novel 3-D system
for **maximum hydration**,
based on the Nobel-prize discovery
of aquaporines.

Revolutionary products that function both as long-wear, light-weight, oil-free, natural-tone color correctors for face/eyes and as a complete beauty regimen, **super-powered with 12 functions!**



instant blemish-free effect





dynamic anti-stress care

prevents **acne**

protects skin from
heat • humidity • friction



balances the
microbiome

*A premium system for the **ultimate protect!***



***Fortified
UVA
protection!***

***1 application =
all day ultimate protection***
Based solely on exclusive natural
filters, ideal for sensitive skin.

***Specially made
skin caring formulas for:
normal, dry/sensitive
and oily/acneic skin types!***

An innovative line of body sunscreens,
with a **great variety of inventive products** that target
the “**masstige**” sun protection segment.





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Thank you!